

Amy Rymer

747 S. 19th St. • Philadelphia, PA 19146

Phone: 617-515-5252 • E-Mail: amy@arcreativemedia.com

Portfolio: <http://arcreativemedia.com>



Summary

Videographer with expert visual storytelling skills to promote businesses and nonprofits on the web. Strong follow-through, organization, and a calm demeanor builds trust and comfort with clients. Documentary approach with natural interactions consistently leads to strong relationships between video clients and their customers.

Instructor with flexible video teaching content that is hands-on and motivates students and staff at organizations through clear and achievable goals. Patiently listens to clients' needs and their available resources, resulting in practical ways to bring promotional video into their workflow. Encourages students to meet expectations, builds on their accomplishments, and uses humor to move through challenges.

Skills

Language: Speak, read, and write Spanish at intermediate level

Software: Photoshop, InDesign, Illustrator, Final Cut Pro, Flash, Dreamweaver/HTML

Education

M.A. Photojournalism. University of Missouri-Columbia. Columbia, MO 2008

B.A. Business Administration. Principia College. Elsau, IL 2002

Professional Experience

AR Creative. Philadelphia, PA

Owner & Videographer

- Small businesses and nonprofits connect with customers successfully through promotional online video stories that use a documentary approach.
- Teach easy-to-use video techniques and workflow to non-profits and small businesses that want to create web videos on their own.

Starfinder Foundation. Philadelphia, PA

Multimedia Instructor & Consultant

- Developed curriculum for six-week multimedia course that consistently motivated 60 teenagers to practice critical thinking, blogging, photography, and videography.
- Excited board members to start fundraising efforts after watching audio slideshow of Starfinder's programs.
- Promoted Starfinder's positive impact in the community through video story about a Starfinder player.

Inter-American Dialogue & International Fund for Agricultural Development. Tunis, Tunisia

Video Consultant

- Clarified and confirmed the needs of event organizers in Rome and Washington, D.C., using strong communication skills before, during, and after the two-day *Global Forum on Remittances*.
- Successfully projected recordings of each session to monitors throughout the conference space.

Telemundo / HolaCiudad.com. Philadelphia, PA

Video Journalist

- Initiated, researched, and completed stories in Spanish on community events and city finance topics.
- Coordinated technical details and editing changes on deadline with Web Producer in Arlington, VA.